

## PROFILE

### **TUNKU ALIZAKRI RAJA MUHAMMAD ALIAS**

Tunku Alizakri is the Chief Executive Officer of the Employees Provident Fund of Malaysia (EPF), a post he held since 20 August 2018.

He joined the EPF on 1 January 2014 as the Deputy CEO for the Strategy Division, overseeing national policies on social protection, and developing EPF products and services. In addition, he was responsible for corporate strategy, corporate affairs, human capital and talent development.

He is also an ex-officio member of the EPF Board and Investment Panel, which are respectively responsible for overseeing the EPF's operations and presiding over all investment recommendations in accordance with EPF governance and risk controls framework.

Currently, Tunku Alizakri also sits as a board member of Battersea Power Station Development Company Limited, Kwasa Land Bhd, Kwasa Utama Bhd and Dialog Group Bhd & Astro Malaysia Holdings Berhad

He is currently an ISSA Titular Council member and was previously the Vice Chair of Technical Commission on Organisation, Management & Innovation of International Social Security Association (ISSA). He was also the Secretary General of ASEAN Social Security Association (ASSA).

Prior to joining the EPF, he was the Chief Marketing Officer and Chief Operating Officer of the Iclif Leadership and Governance Centre. He has also held the positions of Director of Strategic Management at Bank Negara Malaysia, Director and Head of Strategy and Corporate Affairs at DiGi Telecommunications Sdn Bhd, and a Vice President and Head of Group Strategic Planning at Malayan Banking Bhd.

Tunku Alizakri holds a Master of Business Administration (MBA) from Cornell University, and a Bachelor of Law (LLB) from King's College, University of London. He has been admitted as an advocate and solicitor in the Court of Malaya and has qualified as a Barrister (Lincoln's Inn) in the courts of England and Wales.

## RECENT PROJECTS AND INITIATIVES

### 1. Fostering international collaboration

- Established a partnership between the EPF and the International Training Centre of the International Labour Organization (ITCILO) for the latter to conduct an Executive Course on Pension Policy at the EPF Learning Campus to participants from other international social security organisations, with the objective of enhancing the social security systems in the Asia-Pacific region. *[2016 – present]*
- Organised the International Social Security Conference (ISSC) as an annual knowledge sharing event on issues covering social security and retirement, attracting both global experts and participants from across the globe, including members of the International Social Security Association (ISSA) and the ASEAN Social Security Association (ASSA). *[2014 – present]*

### 2. Enhancing social wellbeing in Malaysia

- Involved in the development of the National Social Well-Being Blueprint, a collaborative effort between the EPF and the Social Security Organisation (Socso) under the purview of the Deputy Prime Minister. This Blueprint aims to offer a framework that contains a set of strategies and options for the consolidation of the existing fragmented social protection arrangements into a coherent, effective and impactful system of social protection that contributes to the well-being of Malaysians by promoting social inclusion and economic productivity. *[2018-2019]*
- Development of the National Financial Literacy Strategy that will outline the measures to improve the level of financial literacy among Malaysians and to address their financial needs through different life stages. The national strategy for financial literacy has identified strategic priorities which cover all life stages – from nurturing values among young children, to inculcating positive behaviour for adults and preparing Malaysians to retire comfortably. *[2019-2023]*
- Conception and introduction of Belanjawanku, a compilation of detailed monthly expenditures based on different baskets of goods and services consumed by different households, as a budgeting guide for Malaysian individuals and households in helping them to achieve an acceptable standard of living. *[2019]*

### **3. Driving organisational and business transformation**

- Spearheading the EPF's digital business transformation in establishing a customer-centric and digital organisation powered by latest technologies. This initiative includes transformation of business models to increase customers' digital experience as well as business optimisation by enhancing selected current processes to increase efficiency, productivity, quality and control of cost. *[2018-2023]*
- Articulation of the EPF's new vision, mission and shared values to align the management's aspiration with the future direction of the organisation. This also includes introducing a refreshed EPF brand identity. *[2016]*
- Reviewing policies to enhance products and services and simplifying withdrawal processes to assist members in preparing for their retirement. *[2018-2019]*
- Establishment of a strategic collaboration with ride-sharing company Grab Malaysia to encourage their community of driver-partners to save for retirement through voluntary contribution i.e. i-Saraan. *[2018-2019]*
- Implementation of i-Suri, a special programme for housewives, widows and single mothers to make EPF contributions that entitles them to receive Government incentive on top of their savings. *[2018]*

### **4. Building talent capabilities and foster productive work environment**

- Established of the Accelerated Development Programme (ADP) to develop top talent and leaders to meet present and future human capital requirements of the EPF. *[2015 – present]*
- Introduced the Shariah-Registered Financial Planner certification to EPF staff, particularly among the Retirement Advisory Services (RAS) officers to enable them to become financial planners, as a part of EPF's initiative to increase the financial literacy level of its members. *[2017 – present]*
- Promoting workplace flexibility to foster greater productivity via MyFlex Initiatives, encompassing MyFlex Attire, Time, Benefits, Day and Place for the employees. *[2017 – present]*

## **AWARDS RECEIVED**

**Movers and Shakers Awards** by The Asia HRD Awards 2018 for contribution towards human resource development and leadership in creating a work-life balance organisation.

**2016 Pensions & Investments WorldPensionSummit Innovation Awards** in the Communications category for his contribution in the Retirement Advisory Service (RAS) for providing the EPF members a platform to obtain personalised advisory pertaining to retirement planning.

*Updated as at 7 Mac 2019*